

WHOOOP

UCI
MOUNTAIN BIKE
WORLD SERIES

2026
MEDIA
ACCREDITATION GUIDE



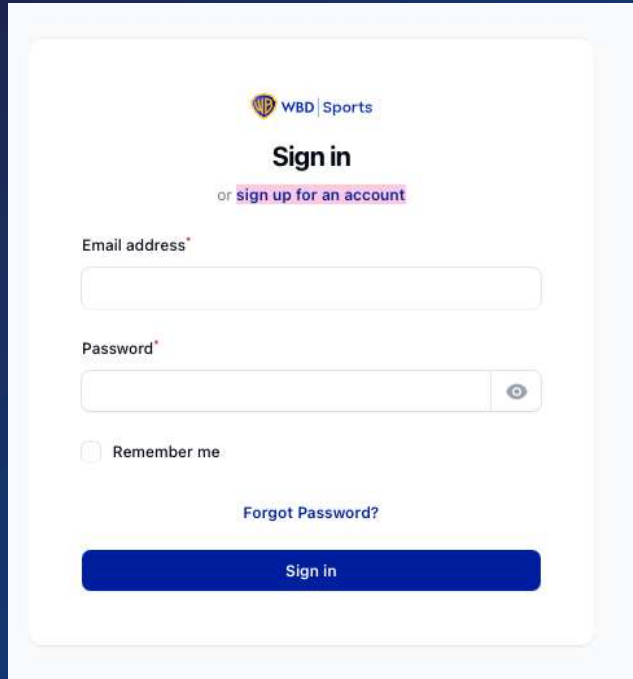
The media accreditation process begins by visiting the Media Accreditation platform and creating an account:

<https://media-admin.ucimtbworldseries.com>

- For any questions related to the accreditation process for written press, photographers, team media, or official partners, please contact **cycling.media@wbd.com**
- For enquiries regarding radio, broadcast rights holders, or non-rights holders (TV/Digital/Influencer), please reach out to **stephane.tesson@wbd.com** and **romain.pelle@wbd.com**



STEP 1 | SIGN UP FOR AN ACCOUNT



WBD Sports

Sign in

or [sign up for an account](#)

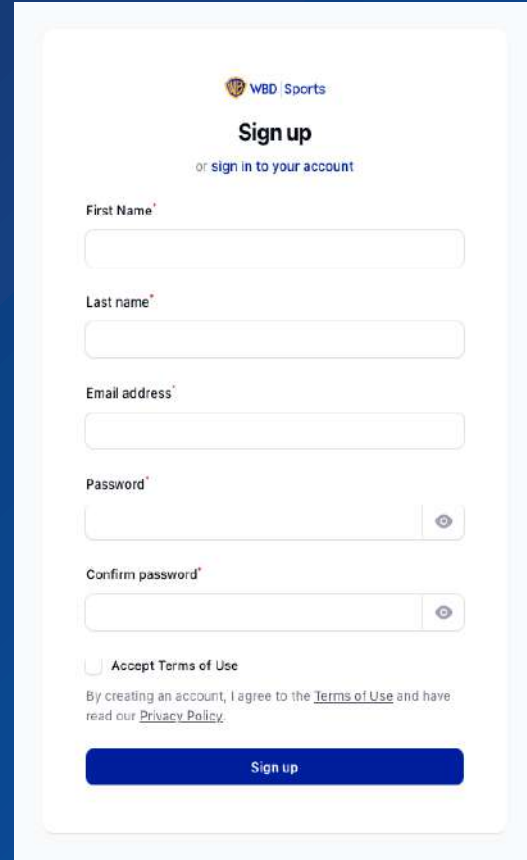
Email address*

Password*

Remember me

[Forgot Password?](#)

Sign in



WBD Sports

Sign up

or [sign in to your account](#)

First Name*

Last name*

Email address*

Password*

Confirm password*

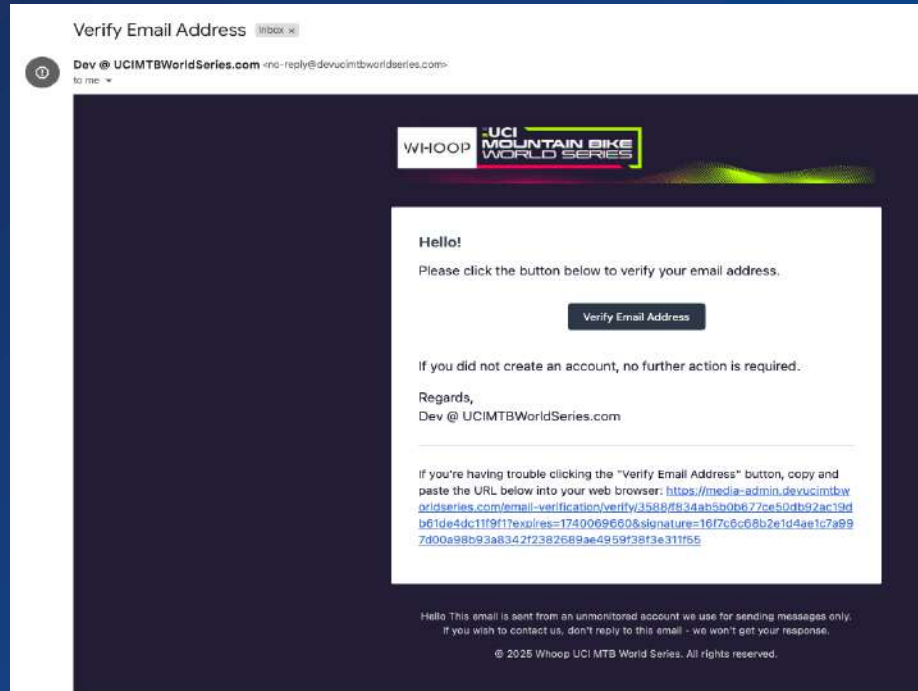
[Accept Terms of Use](#)

By creating an account, I agree to the [Terms of Use](#) and have read our [Privacy Policy](#).


Sign up



Once the data is saved by clicking 'Sign up,' a confirmation email will be sent to the provided address, requesting verification



By clicking the link in the email, the address will be verified / confirmed, and the media will be redirected to the platform to complete all required media details

 WBD Sports

Add Media Information

Please provide the following information to verify your details.

01 Personal Data > 02 Company Data > 03 Event Attendance

Name*	Surname*
<input type="text" value="Daniel"/>	<input type="text" value="Jenkins"/>
Mobile Number (with country code)*	Nationality*
<input type="text"/>	<input type="text" value="Select an option"/>
Media Function*	Date of Birth*
<input type="text" value="Select an option"/>	<input type="text"/>

For any questions related to the accreditation procedure, written press, photography, team media, or partners, please contact cycling_media@wbd.com.

For any questions related to radio, broadcast rights holders, or non-rights holders (TV/Digital/Radio), please contact stechane.tesson@wbd.com and romain.palle@wbd.com.

[Next](#)



STEP 2 | ENTERING PERSONAL DATA

On the personal data page, media must fill in all required fields marked with a red asterisk.


Media function options:


- **Written press:** Journalists working for newspapers, magazines, online media, or news agencies.
- **Photographer:** Photographers working for newspapers, magazines, online media, digital publications, or photo agencies.
- **Team media:** Photographers or videographers working for a team competing in the WHOOP UCI Mountain Bike World Series.
- **Broadcast rights holder:** Media organizations with legal rights to broadcast the event, as granted by the WBDS Media Rights department.
- **Non-rights holder:** Radio, TV, or digital media (YouTube, influencers, websites, social networks, etc.).
- **Official Partners:** Reserved for official partners or suppliers of the WHOOP UCI Mountain Bike World Series.
- **LOC:** Photographers, Videographers and Media staff working for the LOC.

Once all mandatory fields are filled in, click '**Next**' to proceed.



STEP 3 | PROVIDING COMPANY DETAILS


Add Media Information
Please provide the following information to verify your details.

01 Personal Data  02 Company Data 03 Event Attendance

<p>Media Name*</p> <input type="text"/>	<p>Media Type*</p> <p>Select an option v</p>
<p>City*</p> <input type="text"/>	<p>Country*</p> <p>Select an option v</p>
<p>Website/Social URL*</p> <p>https:// <input type="text"/></p>	<p>Media Editor/Team Contact Telephone*</p> <input type="text"/>
<p>Media Editor/Team Contact Email*</p> <input type="text"/>	

Back Next




STEP 4 | ENTERING EVENT ATTENDANCE INFORMATION

- Select the event(s) you plan to attend, ensuring that accreditation is still open.
- Read the Media Disclaimer and accept the terms and conditions.

DEADLINE!

Media accreditation closes on the Friday of the week preceding each event. After this date, no further media accreditation requests will be accepted.



Add Media Information

Please provide the following information to verify your details.

Personal Data

Company Data

03 Event Attendance

Event Attendance

Select all

<input type="checkbox"/> Mona Yongpyong, Korea, Republic of - XCO/XCC/DHI Deadline: 2026/04/24	<input type="checkbox"/> Nové Město na Moravě, Czech Republic - XCO/XCC Deadline: 2026/05/15
<input type="checkbox"/> Loudenvielle - Peyragudes, France - DHI/EDR Deadline: 2026/05/22	<input type="checkbox"/> Saalfelden-Leogang Salzburgerland, Austria - XCO/XCC/DHI/EDR Deadline: 2026/06/05
<input type="checkbox"/> Lenzerheide, Switzerland - XCO/XCC/DHI Deadline: 2026/06/12	<input type="checkbox"/> Val di Fassa - Trentino, Italy - EDR Deadline: 2026/06/19
<input type="checkbox"/> La Thuile - Valle d'Aosta, Italy - XCO/XCC/DHI/EDR Deadline: 2026/06/26	<input type="checkbox"/> Pal Arinsal - Andorra, Andorra - XCO/XCC/DHI Deadline: 2026/07/03
<input type="checkbox"/> Aletsch Arena - Bellwald, Valais, Switzerland - EDR Deadline: 2026/07/10	<input type="checkbox"/> Morillon, Haute-Savoie, France - EDR Deadline: 2026/08/07
<input type="checkbox"/> Les Gets, Haute-Savoie, France - XCO/XCC/DHI Deadline: 2026/08/14	<input type="checkbox"/> Soldier Hollow, Midway, Utah, United States - XCO/XCC Deadline: 2026/09/11
<input type="checkbox"/> Whistler Mountain Bike Park, British Columbia, Canada, Canada - DHI Deadline: 2026/09/18	<input type="checkbox"/> Lake Placid Olympic Sites, New York, United States - XCO/XCC/DHI Deadline: 2026/09/25



Once you submit your request, you will be redirected to the Dashboard, where all required documents must be uploaded. Click "**Accreditation missing data. Please complete**" to proceed.

The screenshot shows the WBD Sports Dashboard. On the left is a sidebar with navigation links: Dashboard, Media Accreditations, and UCI Race Results. The main content area is titled 'Dashboard' and contains a section for 'Media Accreditations' with the instruction 'Manage your media accreditations per year. Required fields are marked in red'. Below this is a table with the following columns: Pass Status, Media, Media Function, Media Type, and Completed At. The table contains one row for Daniel Jenkins, a Photographer for Newspaper/Magazine. The 'Completed At' cell for this row contains the text 'Accreditation missing data. Please complete.', which is highlighted by a green arrow. At the bottom of the table, there is a 'Per page' dropdown menu set to 10. The top right of the dashboard shows 'Staging', 'EN', a notification bell, and a user profile icon.

Pass Status	Media	Media Function	Media Type	Completed At
Pending (Awaiting Information)	Daniel Jenkins	Photographer	Newspaper/Magazine	Accreditation missing data. Please complete.



Upload the required documents into each designated box

WBD Sports
Staging EN

- Dashboard
- Media Accreditations
- UCI Race Results

Media Accreditations > Edit
Edit

Edit Media Accreditation

Personal Data

Mobile Number (with country code)*	Nationality*
<input type="text" value="+4478105655047"/>	<input type="text" value="United Kingdom"/>
Media Function*	Date of Birth*
<input type="text" value="Photographer"/>	<input type="text" value="Jul 20, 1982"/>

Company Data

Media Name*	Media Type*
<input type="text" value="MTB XP"/>	<input type="text" value="Newspaper/Magazine"/>
City*	Country*
<input type="text" value="London"/>	<input type="text" value="United Kingdom"/>
Website/Social URL*	Media Editor/Team Contact Telephone (with country code)*
<input type="text" value="https://www.mtbxp.com"/>	<input type="text" value="+447810625068"/>
Media Editor/Team Contact Email*	
<input type="text" value="mtbxp@gmail.com"/>	

Documents

Passport Photo*	Press Card*
<input type="text" value="Drag & Drop your files or Browse"/>	<input type="text" value="Drag & Drop your files or Browse"/>
Letter of Assignment*	Proof of Coverage*
<input type="text" value="Drag & Drop your files or Browse"/>	<input type="text" value="Drag & Drop your files or Browse"/>

*Writer Press: Signed by the Chief Editor of the media outlet (written on the publication's letterhead). Non-Rights holder: Signed by the Chief Editor of the media outlet or Cover letter for independent journalist/influencer. Team Media: Signed by the Team Manager.

*Proof of previous coverage of the WHOOP UCI Mountain Bike World Series or any other UCI cycling event in PDF format (if/when): Journalists: samples of stories authored by the journalist, with their name included in the publication; Photographers: samples of published photos, with the photographer's name credited in the publication.



ID photo

- Media must upload an ID/Passport photo by browsing their computer's hard drive.
- The photo must be in .jpg format and not exceed 1.5 MB.

Press card

Media must upload a scanned image of a press card valid for the event year (national, international, AIPS, or AIJC).

Letter of assignment

- **Written press & photographers:** signed by the Chief Editor of the media outlet on the publication's letterhead.
- **Non-rights holders:** signed by the media outlet or a cover letter for independent journalists/influencers.
- **Team media:** signed by the Team Manager
- **LOC:** signed by the LOC Press officer

Proof of coverage

Proof of previous coverage of the WHOOP UCI Mountain Bike World Series, other UCI cycling events, or any other major sporting events:

- **Journalists:** samples of stories written by the journalist, with their name included in the publication.
- **Photographers:** samples of published photos, with the photographer's name credited in the publication.

IMPORTANT: A minimum of three (3) press clippings is required. Content published on personal social media channels or on the photographer's personal website or portfolio will not be accepted. **Attach a single document containing all coverage in PDF.**

Insurance coverage

To obtain a bib/vest granting access to certain restricted areas (B-zone, finish line, etc.), media representatives must hold valid personal injury insurance from qualified insurance provider covering their professional activities. Insurance coverage provided by the appointing company/team will also be accepted..



Sign the accepted media agreement and click 'Save Changes'

Accepted media agreement signature*



Once signed, the completed agreement will be generated and attached to the accreditation.

Accreditation Status: Pending (Awaiting Information) v

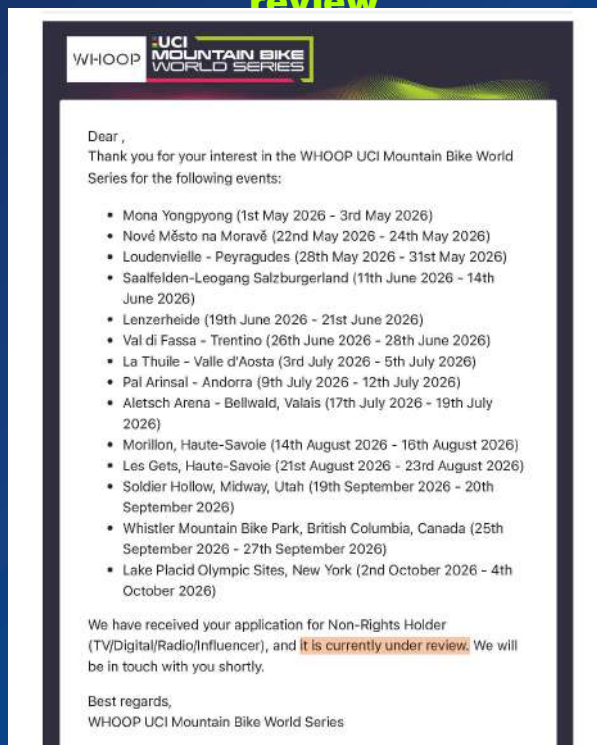
Approval Sent At: Not yet approved

Refusal Sent At: Not yet approved

[Save changes](#) [Cancel](#)



By clicking 'Save Changes,' media will submit their accreditation request and receive an automatic email confirming that the request has been received and it is **currently under review**



In the media dashboard, the pass status will change to 'Submitted'

The screenshot displays the 'Media Accreditations' dashboard. The page title is 'Media Accreditations' and it includes a '+ New media accreditation' button. Below the title, there is a table with the following columns: Pass Status, Name, Email, Media Function, Country, Media Type, Completed At, and # Events. A single row is visible with the following data: Pass Status: Submitted (highlighted with a green arrow), Name: Daniel Jenkins, Email: Daniel.Jenkins@gmail.com, Media Function: Photographer, Country: United Kingdom, Media Type: Newspaper/Magazine, Completed At: 2025-02-20 16:18:48, and # Events: 16. The page also shows 'Showing 1 result' and a 'Per page' dropdown set to 10.

Pass Status	Name	Email	Media Function	Country	Media Type	Completed At	# Events
Submitted	Daniel Jenkins	Daniel.Jenkins@gmail.com	Photographer	United Kingdom	Newspaper/Magazine	2025-02-20 16:18:48	16



Once the WHOOP UCI Mountain Bike World Series Press Office reviews the media request, the applicant will receive an email informing them of the approval, denial, or a request for additional information.

